

ABSTRACT

The home page provided by a WWW server is described using <IDTAG> tag for assigning an object ID to objects such as a text, an image, and voice constituting the home page; in a search server, URL of the home page having the object and the object ID assigned to the object corresponded are stored; and when the object ID is received from the user terminal, URL of the home page corresponded to the object ID is searched and transmitted to the user terminal.